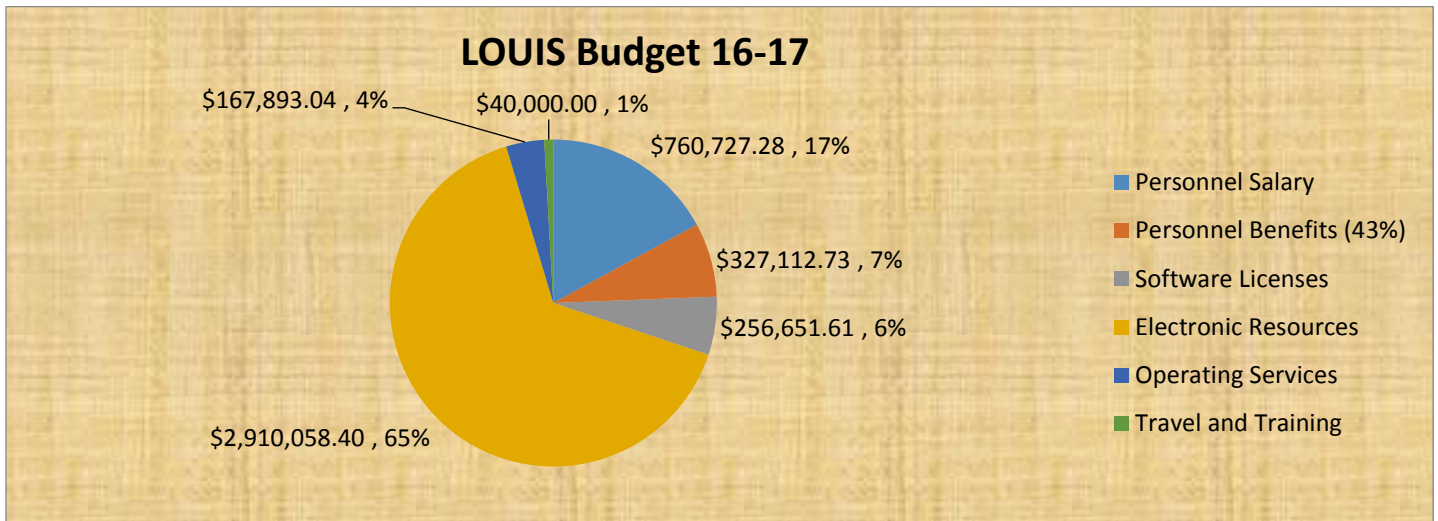


LOUIS: The Louisiana Library Network  
Update to  
The Louisiana Board of Regents Budget Committee  
September 21, 2016

Sara Zimmerman, Executive Director



LOUIS: The Louisiana Library Network  
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**LOUIS FY 17 budget: \$4.46M**

Membership is all system libraries: **LAICU, LCTCS, LSU, SU, ULL, LUMCON**

46 total member libraries

9 full time Staff

**Technologies, Resources, Services: 2015-2016 Board of Regents Executive Overview** (attached)

**State Collaborations:**

LONI (Eduroam); State Library; Public Libraries; LA Department of Education; Louisiana Library Association: HRC 180 <http://www.legis.la.gov/legis/ViewDocument.aspx?d=959386> (Lt. Governor sponsorship); Regent E-Learning Task Force

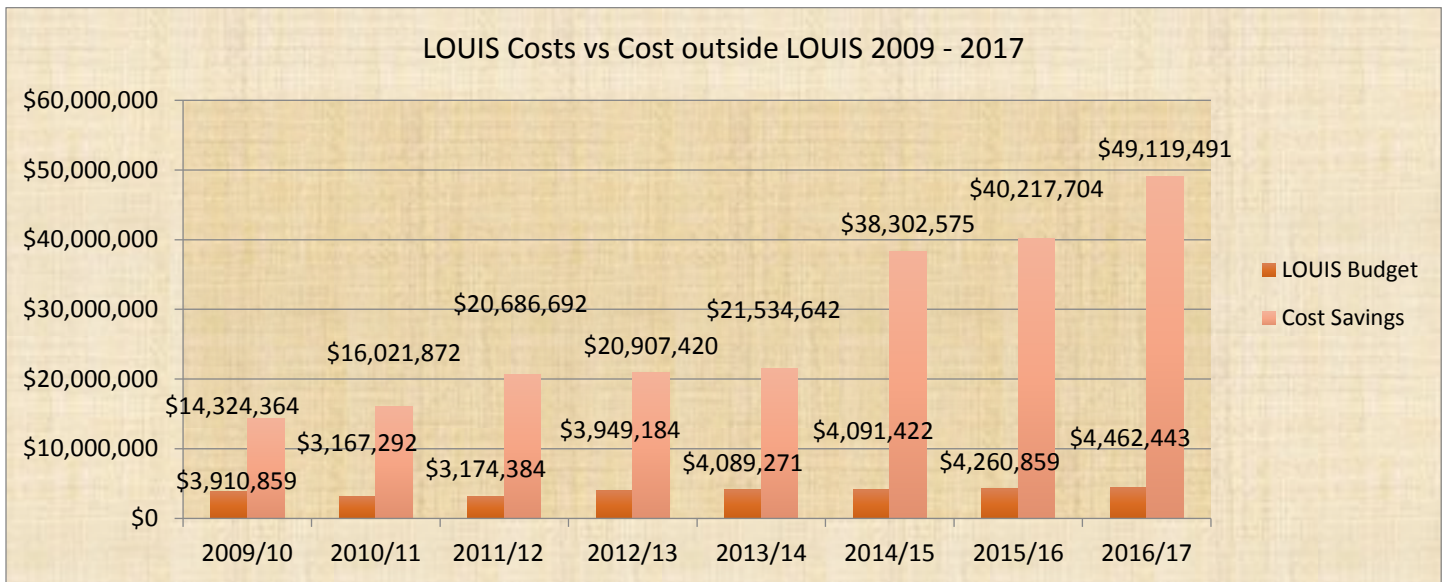
**National Collaborations:**

Ohiolink (Ohio), PALNI (Indiana); Open Textbook Network (OTN) (Univ of Minnesota); Galileo (Georgia)

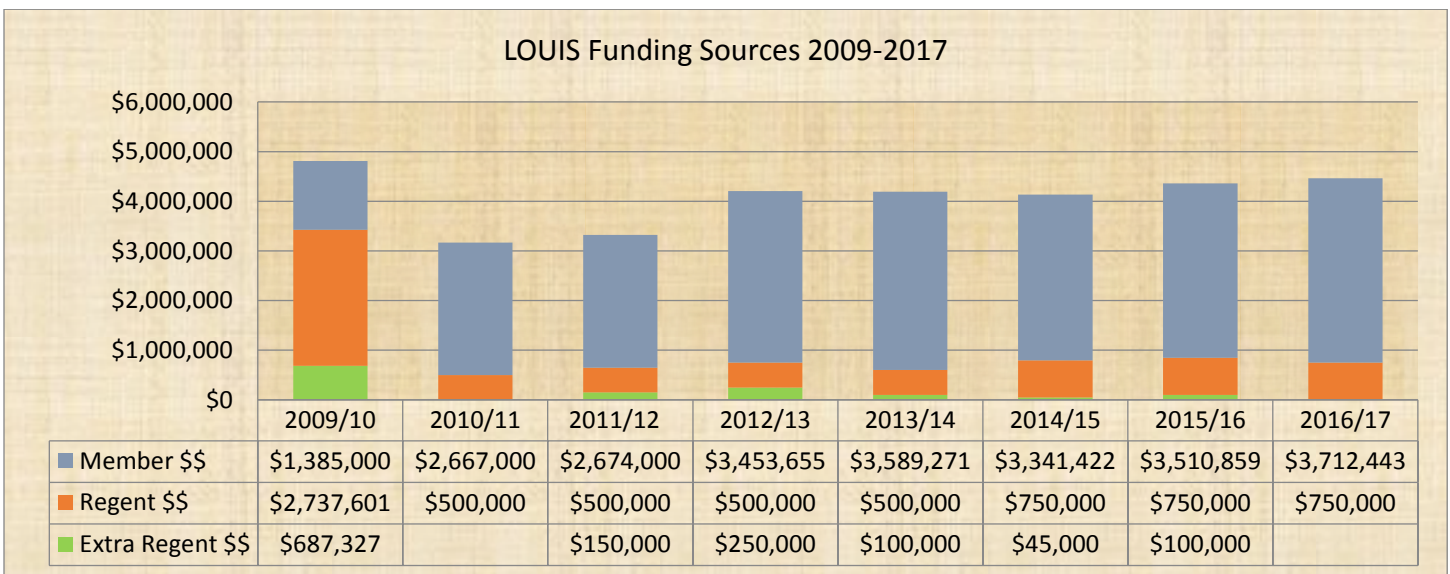
**International Collaborations:**

International Coalition of Library Consortia (ICOLC.net); KnowledgeUnlatched.org; Lyrisis.org

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**Cost outside LOUIS FY 17: \$53.58M; Savings to state: \$49.12M (ROI 12:1); Savings since 1992: \$341.89M**



**LOUIS FY 17 budget: \$4.46M; 83% membership / 17% Regents**

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**Costs vs Savings by System**

2016-2017	LOUIS Membership Fee	Cost Outside LOUIS	LCTCS System Savings
BRCC	\$111,538.18	\$1,274,739.06	\$1,163,200.88
BPCC	\$93,109.77	\$1,191,301.35	\$1,098,191.58
CLTCC	\$20,963.17	\$459,961.64	\$438,998.47
Delgado	\$170,294.87	\$1,497,815.23	\$1,327,520.36
Fletcher	\$38,670.14	\$1,156,536.17	\$1,117,866.03
LDCC	\$49,944.25	\$1,140,587.78	\$1,090,643.53
NTCC	\$42,148.64	\$1,131,617.92	\$1,089,469.28
Nunez	\$38,768.08	\$1,165,770.13	\$1,127,002.05
RPCC	\$35,726.14	\$1,146,957.33	\$1,111,231.19
SLCC	\$74,749.68	\$1,190,631.50	\$1,115,881.82
Sowela	\$48,796.81	\$1,165,035.04	\$1,116,238.23
Total	\$724,709.73	\$12,520,953.15	\$11,796,243.42

2016-2017	LOUIS Membership Fee	Cost Outside LOUIS	LSU System Savings
LSU	\$535,952.83	\$2,462,100.44	\$1,926,147.61
LSUA	\$58,570.30	\$1,397,560.54	\$1,338,990.24
LSUE	\$50,262.00	\$1,255,631.41	\$1,205,369.41
LSULAW	\$29,944.38	\$1,417,789.44	\$1,387,845.06
LSUS	\$89,149.67	\$1,572,179.40	\$1,483,029.73
HSCNO	\$29,429.25	\$486,010.56	\$456,581.31
HSCS	\$10,638.77	\$457,562.70	\$446,923.93
Pennington	\$9,416.08	\$448,195.14	\$438,779.06
Total	\$813,363.28	\$9,497,029.64	\$8,683,666.36

2016-2017	LOUIS Membership Fee	Cost Outside LOUIS	SU System Savings
SU	\$127,646.69	\$1,671,035.12	\$1,543,388.43
SULaw	\$25,513.01	\$1,282,083.12	\$1,256,570.11
SUNO	\$74,960.61	\$1,421,291.66	\$1,346,331.05
SUS	\$52,883.26	\$1,216,659.64	\$1,163,776.38
Total	\$281,003.57	\$5,591,069.54	\$5,310,065.97

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**Costs vs Savings by System**

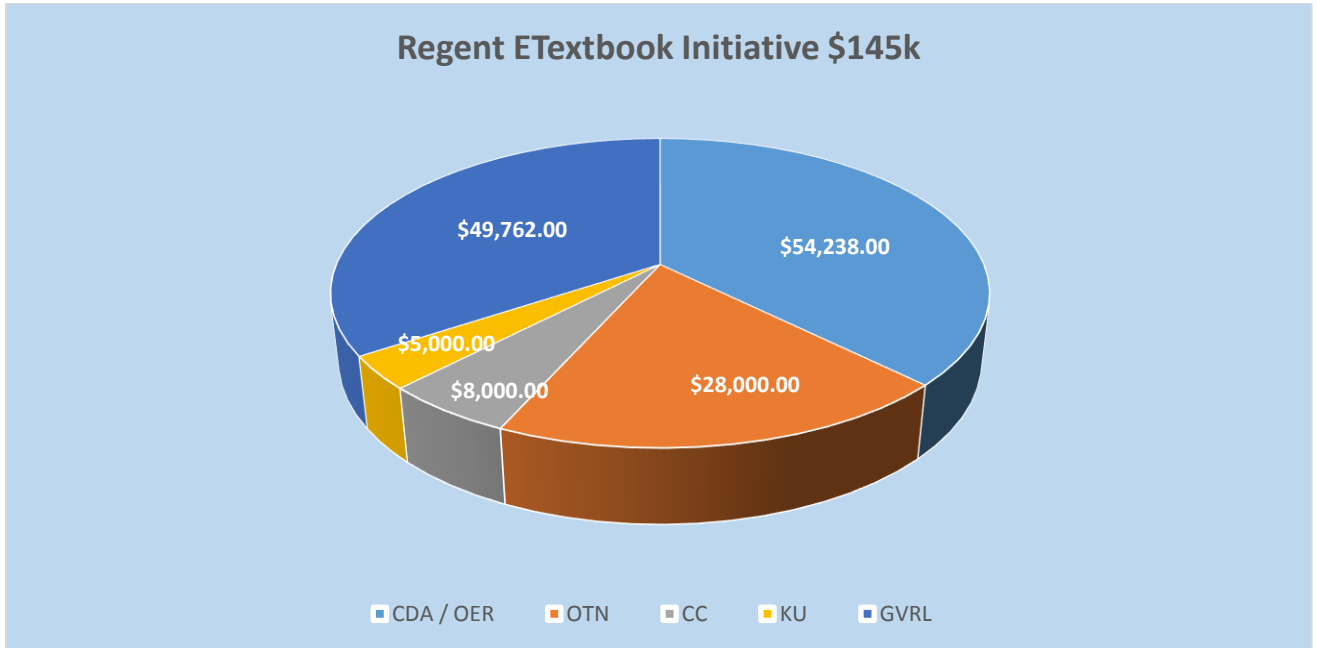
2016-2017	LOUIS Membership Fee	Cost Outside LOUIS	UL System Savings
Grambling	\$96,250.13	\$1,506,787.79	\$1,410,537.66
Tech	\$200,165.32	\$1,842,039.76	\$1,641,874.44
McNeese	\$152,399.27	\$1,792,871.79	\$1,640,472.52
Nicholls	\$137,737.18	\$1,714,246.87	\$1,576,509.69
NSULA	\$145,495.63	\$1,730,839.98	\$1,585,344.35
SLU	\$218,237.68	\$1,851,581.64	\$1,633,343.96
ULL	\$276,636.99	\$1,736,218.15	\$1,459,581.16
ULM	\$157,974.92	\$1,758,092.95	\$1,600,118.03
UNO	\$179,380.45	\$1,878,646.31	\$1,699,265.86
<b>Total</b>	<b>\$1,564,277.57</b>	<b>\$15,811,325.24</b>	<b>\$14,247,047.67</b>

2016-2017	LOUIS Membership Fee	Cost Outside LOUIS	LAICU Savings
Centenary	\$21,624.47	\$1,205,310.73	\$1,183,686.26
Dillard	\$11,056.60	\$475,447.22	\$464,390.62
LACollege	\$10,280.71	\$469,209.58	\$458,928.87
Loyola	\$ 80,313.96	\$1,368,097.26	\$1,287,783.30
NOBTS	\$13,641.62	\$468,730.73	\$455,089.11
OLOHC	\$24,097.18	\$1,293,061.27	\$1,268,964.09
OLOL	\$17,422.18	\$1,126,666.33	\$1,109,244.15
SJS	\$2,896.86	\$456,307.86	\$453,411.00
Tulane	\$97,855.55	\$625,110.23	\$527,254.68
Xavier	\$38,424.16	\$1,260,495.36	\$1,222,071.20
Loyola LAW	\$1,140.78	\$103,818.00	\$102,677.22
Tulane LAW	\$1,162.20	\$103,818.00	\$102,655.80
<b>Total</b>	<b>\$319,916.27</b>	<b>\$8,956,072.57</b>	<b>\$8,636,156.30</b>

2016-2017	LOUIS Membership Fee	Cost Outside LOUIS	State Savings
LUMCON	\$9,172.63	\$1,205,484.30	\$1,196,311.67

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**Affordable Learning LOUISiana**



*CDA/OER: Curriculum Driven Acquisitions / Open Educational Resources*

*OTN: Open Textbook Network (University of Minnesota)*

*CC: Creative Commons*

*KU: Knowledge Unlatched*

*GVRL: Gale Virtual Reference Library*

Modeled after peer consortia (Affordable Learning Georgia – Galileo, Affordable Learning Solutions – California/Cool4Ed)

**Affordable Learning LOUISiana – June 2016 report (attached)**

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**Curriculum Driven Acquisitions (CDA) and Open Educational Resources (OER) ROI**

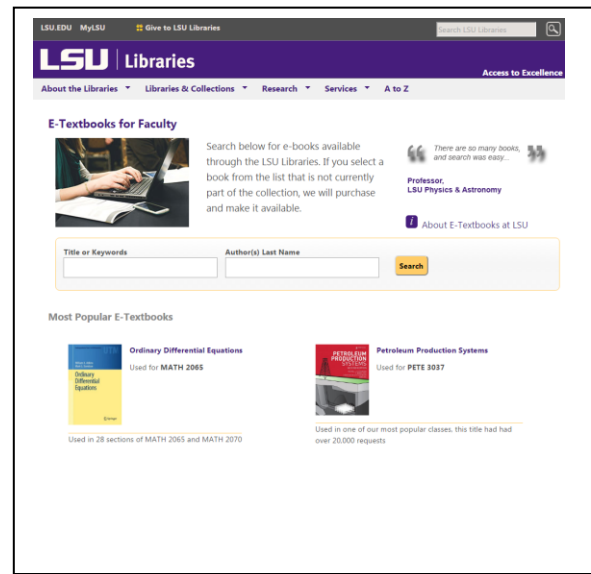
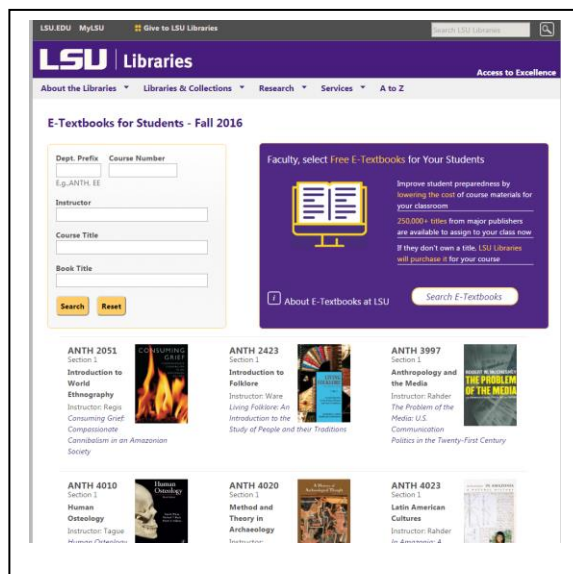
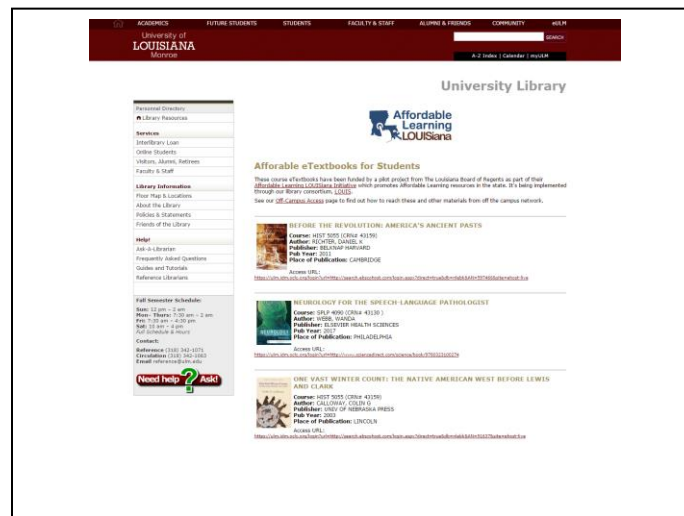
Site	Amount Reimbursed	Date implemented	Maximum ROI	Students impacted	Estimated student cost savings	Proposal type	Status
BRCC	\$510.34	Fall 2016	\$4,883.51	73	\$5,393.85	a	NEW
BRCC	\$500.00	Fall 2016	\$35,082.70	186	\$35,582.70	c	NEW
LE Fletcher	\$788.79	Fall 2015	\$16,451.61	60	\$17,240.40	a	NEW
LE Fletcher	\$0.00	Spring 2016	\$43,713.02	153	\$43,963.02	a	REUSED
LE Fletcher	\$0.00	Summer 2016	\$10,849.56	43	\$10,849.56	a	REUSED
LE Fletcher	\$250.00	Fall 2015	\$36,950.00	310	\$37,200.00	c	NEW
LE Fletcher	\$0.00	Spring 2016	\$12,000.00	100	\$12,000.00	c	REUSED
Loyola	\$938.95	Fall 2016	\$27,141.05	294	\$28,080.00	a	NEW
LSU	\$1,003.56	Fall 2015	\$14,445.94	337	\$15,449.50	a	NEW
LSUHSCNO	\$975.25	Fall 2015	\$15,825.93	123	\$16,801.18	a	NEW
LSUHSCNO	\$0.00	Spring 2016	\$15,057.90	39	\$15,057.90	a	REUSED
LSUHSCS	\$964.69	2015	\$12,914.21	142	\$13,878.90	a	NEW
LSUHSCS	\$973.62	Fall 2016	\$11,513.03	67	\$12,486.65	a	NEW
LSUHSCS	\$0.00	Fall 2015	\$871.60	8	\$871.60	a	REUSED
LSUHSCS	\$0.00	Spring 2016	\$7,556.50	70	\$7,556.50	a	REUSED
LSUHSCS	\$0.00	Summer 2016	\$1,156.00	20	\$1,156.00	a	REUSED
LSUS	\$1,037.54	Spring 2016	\$22,943.31	799	\$23,980.85	a	NEW
Nicholls	\$835.60	Fall 2015	-\$544.90	6	\$290.70	d	NEW
St. Joseph Seminary	\$1,487.50	Fall 2015	\$2,212.50	33	\$3,700.00	d	NEW
Tulane Law	\$1,000.00	Fall 2015	\$400.00	20	\$1,400.00	d	NEW
ULM	\$696.13	Fall 2016	\$12,070.72	103	\$12,766.85	a	NEW
UNO	\$739.15	Fall 2015	\$7,833.83	281	\$8,572.98	a	NEW
UNO	\$494.69	Spring 2016	\$3,258.61	142	\$3,753.30	a	NEW
UNO	\$1,363.31	Summer -Fall 2016	\$7,663.28	120	\$9,026.59	a	NEW
UNO	\$0.00	Spring 2016	\$9,130.76	72	\$9,130.76	a	REUSED
UNO	\$500.00	Fall 2015	\$13,126.55	68	\$13,626.55	c	NEW
UNO	\$500.00	Spring 2016	\$3,818.00	179	\$4,318.00	c	NEW
Xavier	\$1,240.00	Fall 2016	\$528.00	13	\$1,768.00	a	NEW
Xavier	\$1,485.00	Fall 2015	\$6,195.00	30	\$7,680.00	d	NEW
	<b>\$18,284.12</b>		<b>\$355,048.22</b>	<b>3891</b>	<b>\$373,582.34</b>		

**Pain Point: getting bookstore data on required materials for students.**



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Exposing eTextbooks to faculty and students



FIND OUT MORE:

LOUIS Strategic Plan: [http://bit.ly/louis\\_plan](http://bit.ly/louis_plan)





# **Report to the Louisiana Board of Regents On the Management and Operation of LOUIS: The Louisiana Library Network July 1, 2015 – June 30, 2016**

## **Executive Overview**

### **Interagency Agreement Number LOUIS-FY 15-17 / LSU proposal 42032**

For twenty-four years, LOUIS: The Louisiana Library Network has served as the foundation on which Louisiana academic libraries support research, teaching, and learning. Diminished funding for higher education has made LOUIS more important than ever as LOUIS delivers value: equitably, collaboratively, and cost-effectively.

LOUIS, a collaboration among Louisiana's academic libraries, was established in 1992 and strives to ensure that Louisiana's academic libraries are the premier source for authoritative information to support the research, teaching, and learning needs of faculty and students; foster an environment of communication, cooperation, and collaboration within the state; identify, evaluate, and implement state-of-the-art information technologies; be a leader in providing library information services and a model of collaboration.

LOUIS is governed by the LOUIS Executive Board, which is made up of the Deans and Directors of the LOUIS member libraries.

LOUIS supports all libraries in Louisiana's higher education systems: Louisiana Academic Independent Colleges and University Network; Louisiana State University System; Louisiana Technical and Community College System; Southern University System; the University of Louisiana System; and LUMCON. In addition, LOUIS works closely with the State Library of Louisiana and parish libraries. LOUIS continually considers the needs of K-12 when negotiating for e-resources. A link to a full list of members is provided at the end of this summary.

LOUIS saves money for the taxpayers of Louisiana by collaborating on services and purchases for academic libraries. In 2016 alone, LOUIS purchased over \$44 million worth of services and resources on behalf of Louisiana's academic libraries for \$4.26 million, a savings of over \$40 million. Since 1992, LOUIS has saved the state of Louisiana over \$328 million. Additional savings are a result of LOUIS acting as the purchasing agent for subsets of libraries' selective purchases.

Via this service, LOUIS purchased approximately \$4.7 million worth of resources for these subsets for \$2.3 million. A savings of over \$2 million. All total, in 2016 LOUIS initiatives saved the state of Louisiana and all institutions in higher education more than \$42 million. Savings continue to increase as libraries ask LOUIS to negotiate more on their behalf.

A central support staff of nine FTE located in Information Technology Services at LSU reports to the LOUIS Executive Board for operational and strategic direction and the LSU Chief Information Officer for administrative direction. The LOUIS central staff is in place to execute the will of the Board. Based on recommendations from LALINC interest groups, task forces, and working groups, and approval from the Board, LOUIS staff installs, upgrades, configures, consults, supports, and negotiates prices for the services, technologies, and resources on behalf of the consortium. With over 144 years combined experience, LOUIS staff has an unequaled level of institutional knowledge and expertise which equates to fast and efficient implementation of new solutions and problem solving. While membership fees do rise due to the market,

members support paying membership fees due to the exemplary level of service provided. A list of services and resources is provided at the end of this summary.

LOUIS staff are advocates for academic libraries as well as all library communities by working with the Board of Regents, the Louisiana Library Association (LLA), the LLA Legislative Committee, LLA Lobbyist, the Division of Administration, the Department of Education, the State Library, public libraries, and various regional and national communities.

The LALINC / LOUIS 2013-2016 Strategic Plan 2015 Report was published in October 2015 and can be found on the LOUIS webpage and the link is provided below.

The LOUIS Executive Board requires LOUIS staff to support three main initiatives: an Integrated Library System (ILS), Interlibrary Loan (ILL), and Electronic Resources (ER). Many additional services make up each of the three main services.

The Louisiana Board of Regents supports LOUIS activities via a contract. The Scope of Services for that contract required that LOUIS:

- A. Maintain, support, and manage the Integrated Library System
- B. Negotiate statewide licenses for and provide access to electronic resources
- C. Maintain and support Interlibrary Loan software
- D. Maintain and support an integrated search and URL resolver

An additional Regent contract has resulted in LOUIS initiating a new service:

- E. Affordable Learning LOUISiana

LOUIS has also developed a media campaign to:

- F. Promote LOUIS statewide and nationally

In support of all initiatives, and in conjunction with the contract requirements, the following is a list of major activities completed by LOUIS during the past year. LOUIS was successful in licensing, maintaining, and supporting the following services and activities.

- A. Integrated Library System (SirsiDynix Symphony, e-Library, WorkFlows, BLUEcloud Campus)
  - a. Continued to research, design, and implement library technologies to build a Library Services Platform (LSP) using current partnerships and software to produce dynamic next generation solutions
  - b. Supported, upgraded, and enhanced SirsiDynix Core ILS products - Symphony Workflows staff client, e-Library online catalog for end users, and Symphony Web Services
  - c. Began implementing SirsiDynix BLUEcloud Campus Discovery products - BookMyne and BLUEcloud PAC
  - d. Began implementing new SirsiDynix BLUEcloud Campus Staff products- BLUEcloud Analytics, BLUEcloud Central, BLUEcloud Cataloging, and MobileCirc
  - e. Negotiated pricing for and implemented Syndetics Content in e-Library for two sites
  - f. Negotiated pricing for and implemented SMS Notification Service for one site
  - g. Completed Symphony migration from locally hosted systems to SirsiDynix's Software as a Service (SaaS), which entailed a database management system migration, operating system change, modernization of data encoding, surplussing of local old hardware, all while realizing substantial savings for the consortium
  - h. Consulted, implemented, and enhanced authentication solutions
  - i. Coordinated and attended North and South users group meetings, webinars, and various training
  - j. Attended and presented at COSUGI and various other conferences
  - k. Worked with SirsiDynix SaaS team to develop hub servers for easier management of LOUIS virtual machines in SaaS

- l. Actively participated in SirsiDynix's Strategic Partner Program helping to define future functionality of the Symphony system
- m. Purchased e-Learning seats for online courses
- n. Performed data cleanup for sites as needed
- o. Hosted two System Administrator meetings
- p. Addressed 539 FootPrints incidents related to the Library Services Platform
- q. Worked with the Statistics Task Force to identify needs and issues related to gathering and compiling statistics and recommended next steps to address needs
- r. Purchased BLUEcloud Analytics and began product roll-out as requested by sites
- s. Negotiated new pricing for Loyola University of New Orleans, as part of their migration to the LOUIS infrastructure
- t. Negotiated new terms and services in the SirsiDynix contract to account for the new infrastructure
- u. Worked with SirsiDynix and Loyola University of New Orleans to migrate them from their locally hosted system to the SirsiDynix SaaS environment, supported by LOUIS.
- v. Negotiated pricing for BLUEcloud Commerce for one site
- w. Hosted a week long online Symphony Sharing event
- x. Professional acknowledgement of LOUIS at COSUGI 2016:
  - SirsiDynix's VP of Product Development gave a commendation to LOUIS in his Director's Day presentation touting LOUIS as a key partner in the integration being done with another LOUIS vendor/product, EBSCO Discovery Service.
  - SirsiDynix's VP of Global Sales acknowledged to LOUIS in the Executive Q&A general session saying that partners like LOUIS serve as a model for other large academic libraries and consortia.
  - SirsiDynix's VP of Global Accounts & Academic Library Initiatives mentioned LOUIS in one of his presentations, saying LOUIS continues to be a key partner and a model for academic libraries.
  - Several SirsiDynix customers queried LOUIS staff about the recent migration from locally hosted infrastructure to SirsiDynix's SaaS, cloud hosting. One user said "LOUIS is the poster child for large academic libraries considering a move to SaaS!"
  - When asked if the LSU Law Center could be a pilot site for the new BLUEcloud Circulation product, the VP of Product Management and Library Relations said, "We'll do anything for Natalie! She has done so much for SirsiDynix and the user community!"
  - While discussing a potential partnership with Zephier, a leader in the development and deployment of the Semantic Web, the Zephier VP of Library and Vendor partnerships described the LOUIS Consortium as a "special snowflake", in a positive sense, due to the size, uniqueness, and eagerness of LOUIS to stay ahead of the curve, despite statewide financial challenges.
  - Xavier reported that "everyone I met knew all about the LOUIS consortium". Many praised Mark Witteman, from LOUIS, as he is well respected in the community as a previous SirsiDynix employee and frequent listserv poster.
- y. Awards presented to LOUIS staff and LOUIS users at the conference:
  - Mark Witteman, LOUIS – Award of Excellence, Listserv Guru
  - Jaime Barrilleaux, LOUIS – Award of Excellence, Social Media Butterfly
  - Natalie Palermo, LSU Law Center – Award of Excellence, The BLUE Award – for contributions made to SirsiDynix and the user community

## B. Electronic Resources

- a. Eighty-three scholarly electronic resources (academic journals, full-text and abstracts, citation databases, etc.) via twelve provider partners were licensed for all LOUIS members

- b. Thirty-eight scholarly electronic resources (academic journals, full-text and abstracts, citation databases, etc.) via nineteen provider partners were licensed for various subset of LOUIS members
  - c. Nineteen resources were evaluated and determined to not meet the needs of LOUIS members
  - d. Renewed Credo Literati, information literacy – a joint collaboration with the State Library of LA
  - e. Addressed 109 FootPrints incidents
  - f. Addressed 24 EZproxy incidents. Now all sites are either hosted on the OCLC EZproxy server or on their own local servers. LOUIS no longer hosts EZproxy
  - g. Negotiated new pricing for all electronic renewals at an average 3% uplift for the year
  - h. Assisted all sites subscribing to EBSCO eBook collections to move to OCLC's WorldShare Collection Manager so that they can received MARC records to load into their catalogs
- C. Interlibrary Loan (OCLC Atlas ILLiad borrowing and lending)
- a. Supported OCLC Atlas ILLiad, the interlibrary loan system
  - b. Supported 20 members using this service
  - c. Attended ILLiad International Conference 2016
  - d. Hosted LOUIS ILLiad North and South Group Meetings
  - e. Upgraded to Version 8.6
  - f. Addressed 136 Footprint incidents
  - g. Provided customization services
  - h. Assigned an Atlas team to LOUIS - for support and upgrades
  - i. Assigned an Atlas team to write custom report for LOUIS consortium
  - j. Supported 33,714 Borrowing Requests
  - k. Supported 19,669 Loan Requests
  - l. Supported 5,426 Document Delivery Requests
- D. Integrated Search and URL Resolver (EBSCO Discovery Service (EDS), A-to-Z, LinkSource)
- a. Consulted with member libraries to tweak settings in EDS
  - b. Consulted with member libraries to integrate EDS into campus websites
  - c. Consulted with member libraries to customize authentication via EZproxy to make a seamless transition from links found in EDS, Curriculum Builder, and the Library Services Platform
  - d. Consulted with members to integrate Curriculum Builder into Course Management Systems (i.e. Moodle and Blackboard)
  - e. Collaborated with EBSCO to enhance RTAC (Real-Time-Availability-Checking) in EDS to use Symphony Web Services rather than Z39.50
  - f. Collaborated with EBSCO and SirsiDynix to identify ways to include patron empowerment features in EDS
  - g. Enhanced the nightly MARC data extract for EDS
  - h. Partnered with LOUIS sites and EBSCO to continue to enhance the A-to-Z with MARC service integration into the catalog
  - i. Managed more than 100K record loads each month
  - j. Hosted two regional meetings
  - k. Addressed 74 FootPrints incidents
  - l. Converted AtoZ/LinkSource to FullTextFinder/Holdings Management by EBSCO
  - m. Loaded, on average, 93,000 MARC records each month for sites using the LOUIS MARC service
  - n. Partnered with LOUIS sites and EBSCO to continue to enhance EDS to meet their needs
  - o. Partnered with LOUIS sites and EBSCO to continue to enhance the A-to-Z with MARC service integration into the catalog
  - p. Moderated two regional EBSCO Training/Sharing sessions
  - q. Provided customization services for extracts and webpages
  - r. Continued management of nightly extract to populate the Discovery system more efficiently
- E. Affordable Learning LOUISiana

- a. Approved \$10,029.54 in Round One Projects with student savings totaling \$137,640.21
- b. Approved \$2,032.23 in Round Two Projects with student saving totaling \$32,052.81
- c. Tracked direct savings to students of \$259,428.14 factoring for known re-use of purchased materials
- d. Deployed a statewide faculty survey on textbook affordability issues and received over 700 responses
- e. Through a collaborative collection development effort, added 61 eBook reference volumes for \$49,761.95 or \$18.12 per volume/per institution
- f. With a \$5000 investment in open publishing, LOUIS supported the provision of 78 monographic eBooks at \$1.42 per book/per institution
- g. Developed and piloted a Curriculum Driven Acquisitions (CDA) program with EBSCO's YBP to streamline acquisitions of faculty assigned eTextbooks
- h. Developed an online training program in conjunction with Affordable Learning Georgia for librarians, faculty, and teaching and learning staff on issues related to implementing open textbooks
- i. Presented program goals and outcomes at the Regents sponsored E-learning conference
- j. Provided statewide librarian-focused training for Open Access and Open Education Weeks
- k. Customized existing e-Library system to provide a portal for students to discover library-owned eTextbooks
- l. Identified EBSCO and the OhioLink consortium as partners in customizing the library discovery system for use as an open educational resources (OER) repository

F. Promote LOUIS statewide and nationally

- a. LOUIS participated in the LSU Libraries Open House in October 2016; LOUIS staff was able to engage with over 400 LSU students
- b. LOUIS was recognized as a good investment before a legislative committee during the special session
- c. LOUIS was recognized by SirsiDynix executives as a key partner in development and a model for academic libraries at COSUGI 2016
- d. LOUIS staff attending COSUGI 2016 were approached by other customers interested in SirsiDynix SaaS services
- e. Two LOUIS staff members and one library staff member received awards at COSUGI 2016 recognizing their efforts in promoting consortium activities through social media, assisting other SirsiDynix customers via the listservs, and for overall engagement with SirsiDynix and its user community
- f. LOUIS' Curriculum Driven Acquisitions program mentioned in *American Libraries* article on open textbooks - <https://americanlibrariesmagazine.org/2016/05/31/pushing-open-textbooks/>
- g. LOUIS is currently reworking and evolving the existing Site Visit service to develop a more personal approach to educate and assist members regarding supported services and technologies. This fresh approach has received numerous accolades from the six libraries that have been visited so far. LOUIS is collecting evaluations after each visit is concluded and will use the information to continue to advance this important service in the coming year
- h. SirsiDynix published a press release at the conclusion of the SaaS migration project - <http://www.sirsidynix.com/files/pressreleases/LOUIS%20Goes%20Live.pdf>
- i. SirsiDynix asked LOUIS to be a reference for Institutes of Technology Ireland, which is interested in SirsiDynix's SaaS services
- j. SirsiDynix will feature LOUIS as an Academic Ambassador due the willingness of LOUIS to discuss Symphony and SaaS implementations with other insitutions
- k. Knowledge Unlatched recognized LOUIS' participation in Round 2:  
 Twitter - <https://twitter.com/KUnlatched/status/704713549768204294>  
 Website - <http://www.knowledgeunlatched.org/about-round-2/>
- l. LOUIS continues to promote all efforts and activities through various social media accounts:
  - i. Twitter – 278 followers; 665 Tweets; impressions and engagement increase each month

- ii. Facebook – 553 likes; post reach averages between 40-60 viewers per post; actual engagement (likes, shares, comments) remains low averages 1-3 per post
- iii. Facebook – created a Facebook page for the Affordable Learning LOUISiana initiative; 51 likes; post reach and engagement is not significant at this time because it is a new page
- iv. Google+ - 7 followers; 26,831 views; local search views total 15,783 and have generated 101 total clicks for our website, Google maps directions, and phone calls
- v. Instagram – LOUIS premiered this account at LUC 2015 for the selfie booth; 29 followers; 27 posts; post reach and engagement is not significant at this time because it is a relatively new account
- vi. Vimeo & YouTube – LOUIS is currently migrating all Learning with LOUIS webinars to these video-sharing platforms; once the migration is complete, LOUIS will conduct campaign drives among members to increase followers and engagement
- vii. LOUIS has committed to continuing to increase exposure through campaigns, mentions, tagging, and hash-tagging via all current social media accounts
- viii. LOUIS has also committed to increasing engagement with our users and partners through social media channels over the next year
- ix. LOUIS will continue to investigate new platforms and methods to increase exposure and engagement at all levels

LOUIS was successful in licensing, maintaining, enhancing, and supporting the following ancillary services and activities:

- Initiated and completed a LALINC Membership Retreat
- Initiated and completed a LOUIS Staff Retreat
- Developed and implemented two Regents eBook Initiatives
- Developed and implemented the Affordable Learning LOUISiana initiative
- Advised and reported to LALINC Executive Board
- Advised and reported to Louisiana Board of Regents
- Successfully created, invoiced, and collected \$3.542M in membership fees
- Updated each sites *Participation Summary Report* with FY15 data
- Updated *LOUIS Savings Since 1992*
- Updated *What Is LOUIS* executive level document
- Received a total of 970 FootPrints incidents
- Closed 911 FootPrints incidents
- Managed 715 Knowledge Base documents (374 Public/341 Internal)
- Managed WordPress webpage software
- Managed Numara FootPrints incident reporting and Knowledge Base software
- Communicated with members using email, listservs, and social networking tools such as Twitter, Facebook, YouTube, LOUIS website, and the LOUIS Lagniappe Newsletter
- Maintained all administrative content (documentation, partners, databases, software, financial)
- Hosted 8 Learning with LOUIS (LwL) sessions with 205 attendees
- Hosted the 23<sup>rd</sup> LOUIS Users Conference (LUC)
- Hosted a week long Symphony Sharing Event
- Hosted a week long Open Access Event
- Established the LOUIS Users Conference Awards Committee
- Attended 7 conferences
- Presented 6 times
- Arranged 4 North South User Group Meetings (ILLiad and Discovery)
- Conducted 8 site visits (Nicholls, CLTCC, Loyola, LSUE, LSUA, LSUS, BPCC, Delgado )

- Targeted specific training to insure all resources and services are used and properly understood
- Collaborated with 3 LALINC Interest Groups (Technology, Information Literacy, E-Resources, and Collection Development)
- Collaborated with all LALINC Executive Board discussions and Membership Meeting
- Created the Alexandria Summit listserv for participants of the Alexandria Summit Meetings on faculty and educational governance
- Participated in SirsiDynix Strategic Partner Program listservs and webinars
- Participated in all LALINC Executive Board meetings
- Participated on all Task Forces, Working Groups, and Interest Groups
- Participated in Louisiana Library Association (LLA) Legislative Day
- Enhanced the LOUIS website with functionality and appropriate content
- A LOUIS staff member was appointed to the EBSCO Academic Advisory Board
- A LOUIS staff member was appointed to the EBSCO User Group Board
- A LOUIS staff member served on the 2016 COSUGI Executive Board
- The LOUIS Executive Director was appointed to the LLA Legislative Committee
- The LOUIS Executive Director worked with the LLA Legislative Committee President, State Librarian, and LLA Lobbyist to introduce a resolution to create a library committee to research affordable learning and virtual library options, HCR 80, which was passed and will begin in FY17
- LOUIS was appointed an Academic Ambassador by SirsiDynix
- Working with the Resource Sharing Task Force to define and implement an automated solution for the LALINC reciprocal borrowing card
- Partnered with UNIX server administrators in the areas of disk space management, security, backup and recovery, and operating system maintenance
- Initiated 9 press releases (SD 1; EBSCO 3; BoR 1; Xavier 2; OLOHCC 1; KU 1)
- Initiated recognition letters for Board Chair to send to members of task forces, interest groups, committees, and the Board
- Participated in LSU Libraries Open House
- Participated in the State Library of Louisiana Book Festival
- Participated in the Louisiana Library Association Conference
- Published four LOUIS Lagniappe newsletter (link below)

LALINC Executive Board: [LOUISLibraries.org](http://LOUISLibraries.org) / Governance / LALINC

LOUIS Strategic Plan: [http://bit.ly/louis\\_plan](http://bit.ly/louis_plan)

LOUIS Strategic Plan Fall 2015 Update: [LOUISLibraries.org](http://LOUISLibraries.org) / Completed Task Forces/ Strategic Planning

LOUIS Business Review: [http://bit.ly/louis\\_busrev](http://bit.ly/louis_busrev)

LALINC/LOUIS Task Forces: <http://bit.ly/lalinctf>

LOUIS Webpage: [LOUISLibraries.org](http://LOUISLibraries.org)

LOUIS Members: <http://bit.ly/MpfIBR>

LOUIS Services: [LOUISLibraries.org](http://LOUISLibraries.org) / Initiatives & Services

Site Participation Summary Report: <http://bit.ly/1cX1iDc>

LOUIS Brochure: <http://bit.ly/1T1bLvu>

LOUIS Lagniappe: <http://bit.ly/1KTnNJO>

Regent ebook Report: <http://bit.ly/ALLMay2016>





Affordable Learning LOUISiana  
eTextbook Initiative  
Produced by LOUIS: The Louisiana Library Network  
Project Update June 2016



## Executive Budget Overview

### 45K Expenditures to Date

Round 1	\$10,029.54
Round 2	\$2,032.23
Total Expenditures	\$12,061.77
<b>Balance</b>	<b>\$32,938.23</b>

### 100K Expenditures to Date

Gale Virtual Reference Library eBook Collection	\$49,761.95
Knowledge Unlatched eBook Collection	\$5,000.00
Total Expenditures	\$54,761.95
<b>Balance</b>	<b>\$45,238.05</b>

**Total Unencumbered \$78,176.28**

## **2016-17 Initiatives**

### **1. Curriculum Driven Acquisitions: \$45,176.28**

Using a deposit account with EBSCO's Yankee Book Peddler, LOUIS will enable direct purchase of faculty-assigned eTextbooks through the GOBI portal. This program has been developed in response to library sites needing a streamlined method to identify faculty-assigned textbooks, select those items for purchase, and seamlessly deliver the content to students and faculty. In collaboration with EBSCO and the OhioLink library consortia, LOUIS is developing an online discovery portal to assist students and faculty in identifying library-owned eTextbooks and freely available high-quality open education resources (OER).

For Fall semester, each LOUIS site will be limited to purchases totaling no more than \$1000. Un-utilized funds as of January 1<sup>st</sup> will be available on a first-come, first-served basis in the spring semester for this program, or other e-book investments, until they are exhausted. Through this program, each site will provide course IDs and enrollment figures to demonstrate return on investment.

### **2. Open Textbook Network: \$25,000 (including 40 Faculty Stipends @ 200/each)**

Through the statewide textbook affordability survey, LOUIS identified faculty awareness and institutional support for open educational resources as a primary barrier to reducing student textbook expenses. To address this finding, LOUIS recommends joining the Open Textbook Network (OTN) to provide statewide training to faculty, teaching and learning staff, and librarians on utilizing Open Educational Resources as commercial textbook replacements. OTN provides "on-campus workshops to both introduce faculty to the use of open textbooks, and build support staff and administrative support for their adoption. Following these workshops, an average of 40% of attending faculty adopt open textbooks into their courses, resulting in near-immediate savings for students without compromising academic freedoms or integrity." Through the statewide textbook affordability survey, LOUIS identified over 200 faculty who are interested in learning more about OER and textbook affordability. Along with librarian constituents, this group will be targeted for participation in OTN hosted training. Current Library consortia clients of OTN include the Boston Library Consortia (BLC) and VIVA, the Virtual Library of Virginia.

### **3. Creative Commons Faculty/Librarian Development: \$8,000**

Awareness of copyright restrictions on reuse and sharing of faculty-developed educational materials is a critical component to successfully adopting and disseminating OER. This was identified through the textbook affordability survey as an area where faculty have limited understanding of policy and implications. By hosting and developing programming through the Creative Commons Librarian Certification Program, librarians become positioned to lead development and education on their campus.

## **Affordable Learning Louisiana 2015-2016 Program Outcomes**

The Affordable Learning LOUISiana initiative was developed with proof-of-concept funds from the Louisiana Board of Regents under the direction of Commissioner of Higher Education, Dr. Joseph C. Rallo, to demonstrate how LOUIS: the Louisiana Library Network could partner with libraries and faculty to use eTextbooks and open access materials to reduce student expenditures for required course materials. In the summer of 2015, The Louisiana Board of Regents allocated \$45,000 to LOUIS: The Louisiana Library Network to reduce direct expenses of students for textbooks. This was brought about by alarming statistics on the extreme rate of inflation for commercial textbooks and the impact those expenses were having on student loan debt, student willingness to purchase required texts, and the unfortunate consequences these factors have on student success and retention (Senack, 2014).

One LOUIS strategy to reduce student textbook expenses was the development of a program to fund the purchase of eBooks or adoption of open educational resources (OER) that could be utilized in the classroom. The forty-five Louisiana Deans and Directors of libraries at institutions of higher learning, including both two-year and four year schools, were offered the opportunity to replace course texts with low or no-cost options, a curriculum driven acquisitions model. Each project was eligible for funding of approximately \$1000 and funding was available for every institution to participate. Two rounds of funding for this particular strategy have taken place, Round One in Fall 2015 and Round Two in Spring 2016. Several possible activities were suggested as well as the option to design an alternative program so long as the outcomes demonstrated saving to students.

Suggested activities included:

- a) To identify and add to the library's collection eBooks that could be substituted for required print textbooks or monographs. Recommended criteria: Digital Rights Management (DRM) free; unlimited use; perpetual access.
- b) To create an Open Educational Resource (OER) and add it to a publically accessible OER collection.
- c) To identify and use OERs in place of commercially produced print materials normally used in the classroom.
- d) To use a subscription eBook vendor that allows rental of a specific eBook for the semester.<sup>1</sup>

To date fourteen projects have been completed for a total expense of \$10,029.54 in Round One and \$2,032.23 in Round Two (see Table 1). Additionally, projects funded during Round One continued to generate saving to students during Spring 2016. Combined program savings to date from Rounds One, Two, and residual savings currently total \$258,215.93.

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<sup>1</sup> In Round One, option "d" to rent eTextbooks was offered. This was removed from the possible activities in Round Two due to a low return on investment and the need for ongoing funds to support that model.

Table 1

<i>Site</i>	<b>Amount Reimbursed</b>	<b>Date implemented</b>	<b>Maximum ROI</b>	<b>Students impacted</b>	<b>Estimated student cost savings</b>	<b>Proposal type</b>
<i>LE Fletcher</i>	\$788.79	Fall 2015	\$16,451.61	60	\$17,240.40	a
<i>LE Fletcher</i>	\$250.00	Fall 2015	\$36,950.00	310	\$37,200.00	c
<i>LE Fletcher</i>	0	Spring 2016	\$43,963.02	153	\$43,963.02	a
<i>LE Fletcher</i>	0	Spring 2016	\$12,000.00	100	\$12,000.00	c
<i>LE Fletcher</i>	0	Summer 2016	\$9769.56	34	\$9769.56	a
<i>LE Fletcher</i>	0	Summer 2016	\$1080.00	9	\$1080.00	c
<i>LSU</i>	\$1,003.56	Fall 2015	\$14,445.94	337	\$15,449.50	a
<i>LSUHSCNO</i>	\$975.25	Fall 2015	\$15,825.93	123	\$16,801.18	a
<i>LSUHSCNO</i>	0	Spring 2016	\$15,057.90	39	\$15,057.90	a
<i>LSUHSCS</i>	\$964.69	Summer 2015	\$12,914.21	142	\$13,878.90	a
<i>LSUHSCS</i>	0	Fall 2015	\$871.60	8	\$871.60	a
<i>LSUHSCS</i>	0	Spring 2016	\$7,556.50	70	\$7,556.50	a
<i>LSUHSCS</i>	0	Summer 2016	\$1,156	20	\$1,156	a
<i>LSUS</i>	\$1,037.54	Spring 2016	\$22,943.31	799	\$23,980.85	a
<i>Nicholls</i>	\$835.60	Fall 2015	\$(544.90)	6	\$290.70	d
<i>St. Joseph Seminary</i>	\$1,487.50	Fall 2015	\$2,212.50	33	\$3,700.00	d
<i>Tulane Law</i>	\$1,000.00	Fall 2015	\$400.00	20	\$1,400.00	d
<i>UNO</i>	\$739.15	Fall 2015	\$7,833.83	281	\$8,572.98	a
<i>UNO</i>	\$500.00	Fall 2015	\$13,126.55	68	\$13,626.55	c
<i>UNO</i>	\$494.69	Spring 2016	\$3,258.61	142	\$3,753.30	a
<i>UNO</i>	\$500.00	Spring 2016	\$3,818.00	179	\$4,318.00	c
<i>UNO</i>	0	Spring 2016	\$9130.76	72	\$9130.76	a
<i>Xavier</i>	\$1,485.00	Fall 2015	\$6,195.00	30	\$7,680.00	d
<b>Totals</b>	\$12,311.77		\$256,415.93	3035	\$268,477.70	

Completed project reports show that 3035 students saved \$268,477.70 for a total project Return on Investment (ROI) of \$256,415.93. Projects in category “a”, and “c” demonstrated the greatest ROI with a total of \$7,503.67 expended and \$248,153.33 saved by students for an ROI of \$255,407.00. Additionally because projects in category “a” and “c” involved the use of eBooks that are owned in perpetuity by the library or OERs that can be freely reused, the initial expenditure will likely result in future savings as courses tend to be taught in multiple semesters with the same course materials assigned. **If courses are repeated two times, students will be saved out of pocket expenditures totaling approximately \$300,000 with a one-time expenditure of \$7,503.67.** Reuse savings have already been demonstrated at Fletcher, LSU Health, and UNO. To date, no project to create new open access education resources or textbooks have been submitted, option “b”. Creating new open textbooks, is a significant investment of faculty time and the modest honoraria that LOUIS is able to provide are not adequate for this type of activity.

Less successful, but still exhibiting a positive ROI, were the projects involving the rental of eTextbooks on behalf of students, type “d” above. Those projects tended to have a higher cost per textbook and do not result in new library-owned materials which have the capacity to be re-used in subsequent semesters. Hybrids of “a” and “d” type projects were also trialed. These involved the purchase of individual eTextbooks, which were then owned by the students. Similar to the rental model, these textbooks have a higher cost of ownership and no residual possibility for student savings. Based on these outcomes, LOUIS eliminated option “d” from future funding opportunities, as well as projects where purchased materials would not be owned by the library.

In the fall of 2015, a second allocation of \$100,000 was made to LOUIS for continued development of eTextbooks models. Three initiatives have been pursued thus far under this funding: direct acquisitions of eBook collections, sponsorship of an international open access eBook initiative, and the further development of a curriculum driven acquisitions program (CDA).

In order to develop the collection of LOUIS-owned eBook collections, LOUIS consulted with the E-resource Interest Group on the purchase of new eBook titles for the Gale Virtual Reference Collection. The initial collection was purchased with Board of Regents funding in 2009 for \$231,000 and included 586 volumes. This is the only shared collection of eBooks which is currently available statewide. Through a collaborative collection development effort, the decision was made to add or update 61 volumes for \$49,761.95 or \$18.12 per volume/per institution.

With the support of the LOUIS Executive Board, LOUIS also invested \$5,000 in the [Knowledge Unlatched Round 2](#), eBook collection on behalf of Louisiana institutions of higher education. When fully funded, Knowledge Unlatched will provide open access to a collection of 78 new Humanities and Social Sciences eBooks from 13 University presses. In its pilot project, Knowledge Unlatched received pledges from almost 300 libraries and provided open access availability to 28 scholarly monographs. One recognized solution to reducing the rising cost of scholarly publications is to support open access publishing models. By supporting open access models such as Knowledge Unlatched, LOUIS is able to offer another mechanism to reduce student and library costs. **With a \$5000 investment, LOUIS supported the provision of 78 eBooks at \$1.42 per book/per institution.**

In addition, LOUIS has developed the first of its kind eBook curriculum driven acquisitions (CDA) program, modeled after a [successful program implemented at Louisiana State University \(LSU\)](#). In this statewide program, LOUIS allocates funds to individual libraries to work with faculty in order to purchase low-cost eBooks that can be used by students in lieu of traditional commercial textbooks. The books are then owned in perpetuity by each library and can be used free-of-charge by students. **At LSU a similar model program, combined with active librarian outreach, has resulted in \$1.5M of potential student savings.**

In order to promote the Affordable Learning LOUISiana program, LOUIS invested staff time promoting [International Open Access Week](#) and [Open Education Week](#) to highlight the opportunities for faculty to utilize peer-reviewed open access textbooks like those in the OpenStax collection produced by Rice University in conjunction with funding partners including The William and Flora Hewlett Foundation and the Bill & Melinda Gates Foundation. LOUIS staff also led professional development focused activities to highlight how librarians could engage with faculty to promote low and no-cost textbook alternatives as well as to share results of Round One and Round Two projects

Additionally, LOUIS staff invested significant time in educating member libraries and building relationships within the state, and in the national community of experts studying affordable learning and open educational resources (OER). Example partnerships and activities include joint programming with Affordable Learning Georgia, the Board of Regents ELearning group, and passage of [HCR 80](#) to further explore affordable learning solutions with the Louisiana Library Association, the Board of Regents, the Department of Education, and the State Library.

Lastly, given the success of the initial round of funding and the demonstrated capacity of libraries to make great impacts on reducing the cost of higher education, LOUIS recommends the allocation of multi-year funding to support eBook collection development that will reduce direct expenses to the student. A suggested annual allocation of \$100K for cooperative collection development and ongoing funding for OTN honoraria to faculty would enable LOUIS to continue their program through the statewide curriculum driven acquisitions program and open education resource support.



## Reference

Senack, E. (2014). *Fixing the broken textbook market: How students respond to high textbook costs and demand alternatives*. Retrieved from [http://www.uspirg.org/sites/pirg/files/reports/NATIONAL\\_Fixing\\_Broken\\_Textbooks\\_Report1.pdf](http://www.uspirg.org/sites/pirg/files/reports/NATIONAL_Fixing_Broken_Textbooks_Report1.pdf)